



**Name:** Jodie Kelso

**Objective:**

Graphic designer and illustrator looking to help small businesses grow through branding and collateral design.

**Education:**

**Bachelor of Fine Arts, Graphic Design**

Arkansas State University

**Associate of Arts**

East Arkansas Community College

**Google Ads Search Certification 2019**

**Awards:**

- Challenge/Lottery Scholarship
- Arkansas Promise Scholarship
- Department of Art + Design Scholarship
- Addison M Bradford Jr. Memorial Scholarship
- Arkansas State University Dean's List  
*Spring 2017*
- Arkansas State University Chancellor's List  
*Fall 2017 - Fall 2019*

**Service:**

*2016-present, New Prospect Missionary Baptist Church Children's Ministry* Support and involved in church services targeted at children and young adults, summer educational courses focused on biblical principles, and planning youth trips.

*2013-present, William Stonehouse Historic Site Fundraising* Involved in seasonal community events including Christmas gift store specifically for children to shop for family and friends, free Christmas gift wrapping, outside entertainment, and providing affordable meals.

*June 2019, East Arkansas Community College Golf Tournament for the EACC Foundation* Helped with set-up, clean-up, directing guests, and supervising activities.

*December 2015, Arkansas Rebellion Softball Lee County Cleanup* Team-led cleanup for homes with tree damage after tornados.

*2010, Forrest City Area Humane Society* Responsible for bathing, feeding, and medicating shelter dogs. Also cleaned facilities and helped maintain order while leading animals to other areas of compound.

**Skills:**

UI/UX Design, HTML/CSS, SwiftUI, Adobe Creative Suite, Sign Language, Front-End Web Development, Illustration, Hand-lettering, Sketch

**Professional Experience:**

*Present, New Prospect MBC, Colt AR, Volunteer Videographer.* Work with a social media team to schedule and manage posting. Focus on live video production and post-production editing.

*August 2015-Present, East Arkansas Community College Fine Arts Center, Forrest City AR, Stagehand.* Collaborated with team to produce live shows. Involved in lighting, carpentry, audio, costume, and on-stage equipment including lights and fog machines.

*March 2019, Anne Kelso, Forrest City AR, Freelance Illustrator.* Developed artwork and layout for print using traditional methods and digital typography. Responsible for preparing files for print and maintaining schedule to meet deadline.

*May 2019, Memphis Metal Museum, Memphis TN, Designer.* Collaborated with and managed five-person team of student designers in creation of marketing campaign with collateral materials, web page, app, copywriting, and social media. Followed brand guidelines to complete project and pitch to client.

*July 2019, Forrest City Public Library, Forrest City AR, Freelance Designer.* Concepted collateral and designed logos for print and digital media.

*November 2019, Gypsy June's Boutique, Forrest City AR, Designer and Photographer.* Worked with live model, sets for shooting, and post-production editing. Designed layout of lookbook and typography. Oversaw print production and scheduling throughout project.

**REFERENCES AVAILABLE UPON REQUEST.**

